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<b>Qualification</b>	M.Com.,B.Ed.,M.Phil.,Ph.D
<b>Designation</b>	Assistant Professor
<b>Year of Joining</b>	November 2023
<b>Specialization</b>	Accounting, Marketing, Banking
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### Seminars/Workshop/FDP

<b>Date</b>	<b>Paper presented / Participated</b>	<b>Title of The Paper</b>	<b>Organized By</b>	<b>Workshop/ Seminar/ FDP</b>	<b>Type</b>
25 <sup>th</sup> July 2024	Participated	Professional Growth and Wealth Management	Department of Commerce SSC, St.Mary's college (Autonomous), Thoothukudi	Conference	International
6 <sup>th</sup> April 2024	Participated	AI-Tools for Teaching and Learning	Internal Quality Assurance Cell (IQAC), St.Xavier,s College ,Palayamkottai	Webinar	National
20 <sup>th</sup> March 2024	Participated	Glimpse on Open Education Resources (OER) in Conjunction with tutorial on ZOTERO: A Reference Management Tool	Library committee, St. Mary's college	Webinar	National

13 <sup>th</sup> March 2024	Participated	International Conference on Embracing Ambition: Empowering Women to Dream Big in Business	Department of Commerce (SSC),St.Mary's college	Seminar	International
11thDecember 2023	Participated	Avoiding Predatory Publishing: Guidelines for Choosing Quality Journals in the Digital Age	Marian Research Forum,St.Mary's college	Webinar	National
9 <sup>th</sup> -10 <sup>th</sup> May 2022	participated	Dynamics of Cryptocurrency: A New asset class in Digital Era	St. Xavier's college, palayamkottai.	seminar	National
4 <sup>th</sup> -5 <sup>th</sup> May 2022	Participated	International conference on Initiatives and challenges in Industrial Era 5.0	St. Xavier's college, palayamkottai	seminar	International
4 th December 2021	Participated	Ethical Issues and Challenges in Higher Education	Internal quality Assurance cell (IQAC) RaniAnna Government college, Tirunelveli	webinar	International

2 <sup>nd</sup> June 2021	Participated	National Webinar on Digital Marketing	Nehru Arts Science & Commerce college,Ghantikeri, Karnataka.	Webinar	National
20 <sup>th</sup> March 2021	Participated	Data Analysis for Multi disciplinary Research BOOT CAMP-II	XIBA Centre for Research,Xavier Institute of Business Administration,Pala yamkottai	seminar	National
18,19,20 <sup>th</sup> February 2021	Participated	Writing a Successful Research Paper	ICT and Digital Literacy	Webinar	International
20 <sup>th</sup> July 2020	Participated	Reshape of Commerce Education in Post covid-19 Scenario	PG&Research Department of commerce St. Xavier's college, palayamkottai.	Webinar	International
16 <sup>th</sup> July 2020	Participated	Online Education- Obstacles and Solutions	Internal Quality Assurance Cell, St.Xavier's College, Palayamkottai.	Webinar	National
22 <sup>nd</sup> June 2020	Participated	COVID-19 OUTBREAK: Silver linings in the Midst of Stormy Clouds	PG & Research Department of commerce ,St.Xavier's college ,Palayamkottai	Webinar	National
9 <sup>th</sup> May 2020	Participated	Methodology for social science Research	Sree Sankara Vidyapeetom college, perumbavoor, Kerala	webinar	International
8 <sup>th</sup> -10 <sup>th</sup> May 2020	Participated	Systematic Literature	S.R.A.M. Model	webinar	International

		Review S.R.A.M. Model			
28 <sup>th</sup> February	Participated	Contemporary E- Commerce Practices and their Implications for Economic Development	St.Xavier's college, palayamkottai	seminar	National
20 <sup>th</sup> February	Participated	Intellectual property and Entrepreneurship	Holy Cross Home science College, Thoothukudi.	conference	International
1 <sup>st</sup> February	Participated	Writing Articles in Scholarly Publications	Sadakathullah Appa college, Tirunelveli	seminar	National
27 <sup>th</sup> January 2020	Participated	Global Economic shift: Modus Operandi for Sustenance and Enhancement of Business in India	St.Xavier's college, Palayamkottai	Conference	International
23 <sup>rd</sup> & 24 <sup>th</sup> January 2020	Participated	Consortium for Business, Marketing and Management	St.John's College, Palayamkottai.	Conference	International
24 <sup>th</sup> October 2019	Participated	Indian Business and Economic Transitions in the Global Scenario	Sadakathullah Appa college (Autonomous), Tirunelveli.	seminar	International

18 <sup>th</sup> & 19 <sup>th</sup> October 2019	Participated	Contemporary Issues and Challenges of Business Environment ICBE 19	Kamaraj college, Thoothukudi	Conference	International
18 <sup>th</sup> & 19 <sup>th</sup> October 2019	Presentation	Entrepreneurial Traits Among Women Self- help Group Members in Thoothukudi	Kamaraj college, Thoothukudi	Conference	International
23 <sup>rd</sup> & 24 <sup>th</sup> January 2020	Presentation	Socio-economic Empowerment of Women Through Self-help Group in Thoothukudi	St. John's College, Palayamkottai.	Conference	International

### PAPER PUBLICATION (UGC CARE LISTED)

Paper title	Author	Journal	Year	Volume	Issue	Page No.
A Study on Empowerment of Women Self-help Group members in Thoothukudi	S. Vimala and Dr. C. Mahimai Arul Ignatius	Neuro Quantology	November 2022	20	18	1046-1052
Impact of Self-help Group on Socio-	S. Vimala and Dr. C. Mahimai Arul Ignatius	Studies in Indian Place Names	March 2020	40	50	4265-4270

economic conditions of its Women members in Thoothukudi						
Socio-economic Empowerment of Women Through Self-help Group in Thoothukudi	S. Vimala and Dr. C. Mahimai Arul Ignatius	Sambodhi Journal	March 2022	42	1	438

### Paper Publications (ISBN)

Author (s)	Name of the Book/Chapter	Publications	Year	Volume	Issue ( ISBN )	Page.no
S.Vimala	Contemporary Issues and Challenges of Business Environment ICBE 19	Department of commerce kamaraj college Thoothukudi	Edition 2019	-	ISBN:978-93-5391-739-5	222-226